



Remitly Joins Global Anti-Scam Alliance to Strengthen Scam Prevention Efforts

# **Description**

At Remitly, we've always been committed to ensuring that customers can send money across borders safely and with peace of mind. That's why we're proud to announce our membership in the <a href="Global Anti-Scam Alliance">Global Anti-Scam Alliance</a> (GASA), a global organization dedicated to combating scams and promoting secure online interactions.

#### A Shared Commitment to Customer Safety

Our collaboration with GASA marks a significant step in our ongoing efforts to protect customers and elevate our role as a leader in scam prevention. This membership provides us with unparalleled opportunities to refine our strategies, collaborate with global experts, and contribute to shaping policies that prioritize customer safety.

"Joining GASA underscores our dedication to protecting customers from evolving scam tactics," said Mike Foster, VP of Identity & Trust Product at Remitly. "By partnering with leading organizations, we're able to share knowledge, learn from the latest research, and stay ahead of scammers so we can improve the safety of every transaction."

## **Key Benefits of joining GASA**

- 1. **Intelligence Sharing:** Regular virtual meet-ups and knowledge-sharing groups to discuss scam tactics and countermeasures.
- 2. **Networking:** A member directory for direct collaboration and organizing annual global Anti-Scam Summits in Europe, Asia, and America.
- 3. **Research:** Access to over 30 reports annually on the state of scams in various countries and offering policy recommendations to governments.
- 4. **Cybercrime.Exchange:** A data exchange platform to share information on phishing, malware, scams, and other cyber threats, aiming to identify malicious actors more effectively.



Remitly joins over 100 leading global GASA members, including some of the world's most recognized and trusted brands, in their mission to strengthen consumer protection and make the internet a safer place.

#### **Bringing Expertise to the Table**

As a trusted financial services provider serving millions of remittance customers around the globe, Remitly has unique insights into cross-border payments and the tactics scammers may use to exploit customers in this space. Over the years, we've implemented:

- Advanced Risk Detection Systems: Utilizing advanced technology to identify and block suspicious activity.
- **Proactive Customer Education:** In-flow alerts, blog content, and regular customer communications to raise awareness about potential threats.
- **Dedicated Risk Investigators:** A global team working tirelessly to stay ahead of emerging scam and fraud tactics.

Our robust approach to scam prevention helps to ensure transactions remain secure, so you can send money with peace of mind.

### **Protecting Yourself from Scams**

At Remitly, safeguarding your transactions is our top priority—but your vigilance plays a key role in staying protected. If you suspect you've been targeted by a scam, don't hesitate to contact us immediately at **1-888-736-4859** (or **+1 206-535-6152** if calling from outside the U.S.). You can also report suspicious activity involving Remitly by emailing us at abuse@remitly.com.

Want to learn how to spot and avoid scams? Check out our newly launched <u>Trust & Safety Center</u>, developed in partnership with <u>Get Safe Online</u>. This resource hub provides easy-to-understand information and tools to help you recognize and protect yourself from potential scams.

Please keep in mind that once funds are sent to scammers, they may not be recoverable. Staying informed and cautious is the best way to safeguard your hard-earned money. Stay informed, stay secure.

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