

Our Awards Winning Streak

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We're on a winning streak, and it's worth pausing to celebrate, not just the wins themselves, but what they say about us: that we can create content that genuinely resonates with the communities we serve, and stands out to the peers and partners watching how we operate.

Our PR campaign, *Don't Get Scammed.FM*, which won the Creative Financial Services Campaign of the Year at Creative Moment. The judges called the insight, strategy, and creative execution *"clever, funny and, most importantly, culturally fluent,"* adding that the campaign *"walked a fine line with confidence, and that's exactly what earned it cultural cut-through."*

That same campaign also picked up two Creative Circle Awards, for PR & Social: Use of Talent/Influencers, and Digital Platform: Use of Talent & Influencers. Creative Circle is the oldest marketing awards body in Europe and its awards are peer-reviewed, so this is recognition from our peers themselves that our content is cutting through.

Next, our annual global report, The Immigration Index, took home both Finance Campaign of the Year and Best Use of Data at the UK Content Awards, a brilliant double win built on data expertise. And rounding it out, our APAC influencer campaign won big at the Global Influencer Marketing Awards, taking Gold for Best

Finance, Travel or Services Campaign and Best Use of Micro, Nano or Niche Creators.

Different campaigns, different formats, different audiences, but the same thread runs through all of it: when we get the insight, tone, and cultural fluency right, the work resonates, with the communities we serve and the peers judging our craft. Huge congratulations to everyone across the business behind these wins.

https://news.remitly.com/wp-content/uploads/2026/09/PR-Marketing-Awards-_-Quick-overview-_-V2.mp4