



René Yoakum

EVP, Customer and Culture

René Yoakum has served as Remitly's EVP, Customer and Culture since April 2022. Prior to her current role, she served as Chief Customer and People Officer beginning in May 2019 and as Chief Customer Officer from July 2018 to March 2019. Prior to joining Remitly, Rene served as VP Customer Service and Support for Pearson Education, Inc., and held various positions at Microsoft Corporation from September 1997 to May 2016, including most recently GM, Global Consumer Support. Rene holds a Post Graduate Marketing Certificate from Chartered Institute of Marketing and a B.A. in Mathematics and Computer Science from Pacific Lutheran University.