



Celebrating the Day of the Seafarer: Remitly's Commitment to Serving Those at Sea

## **Description**

Today, on the Day of the Seafarer, Remitly proudly honors the vital contributions of seafarers worldwide. In recognition of their hard work and dedication, we are excited to introduce the enhanced Remitly for Seafarers product and all new in-app onboarding experience, specifically designed with the unique needs of seafarers in mind.

Seafarers play a crucial role in the global economy, often spending months away from their families to ensure the smooth operation of international trade and travel. With an estimated 1.89 million seafarers worldwide<sup>1</sup>, including a significant number from the Philippines and India, the remittances they send home are a lifeline for their families and loved ones. Today, we celebrate their unwavering commitment and the sacrifices they make.

At Remitly, we understand the challenges seafarers face in sending money home, including limited access to physical money transfer locations due to time at sea, and the need for convenient, secure remittance solutions. Our newly enhanced product and in-app onboarding experience addresses these challenges head-on, offering seafarers a seamless and efficient way to transfer money from anywhere, even while at sea.

## **Key Features and Enhanced App Experience:**

- **User-Friendly Interface:** Simplified onboarding process tailored for seafarers, ensuring easy sign-up and navigation.
- Competitive Exchange Rates and Low Fees: Maximizing the value of every hard-earned dollar sent home.
- Fast and Secure Transfers: Ensuring peace of mind with quick, reliable transactions.
- 24/7 Customer Support: Fast and friendly support for you and your loved ones.





For many seafarers, sending money home is not just a transaction but a vital connection to their loved ones. The remittances they send support daily household needs, medical expenses, and education, making a significant impact on the lives of their families. By enhancing the Remitly for Seafarers experience, we are reaffirming our commitment to providing tailored financial services that address the specific needs of our customers.

"We know that our customers rely on us to deliver not just money, but peace of mind," said Matt Oppenheimer, CEO of Remitly. "Our new Remitly for Seafarers experience is a testament to our dedication to serving this unique community with the respect and support they deserve."

As we celebrate the Day of the Seafarer, we invite seafarers around the world to explore the new features of our app and experience the ease and convenience of sending money home with Remitly. Visit Remitly for Seafarers to learn more and start your journey with Remitly today.

1Source:

https://www.missiontoseafarers.org/#:~:text=Seafarers%20are%20responsible%20for%20transporting,families%2C%20friends%20and%20loved%20ones

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